

Child Poverty in County Durham



Altogether better

- What is Poverty?
- How much do we know about poverty?
- Child poverty in County Durham
- DCC response to child poverty
- Child poverty in education settings

Altogether better



What is Child Poverty?

‘When a person’s resources are well below their minimum needs, including the need to take part in society’.

Joseph Rowntree Foundation

Altogether better



How much do we know about Poverty?

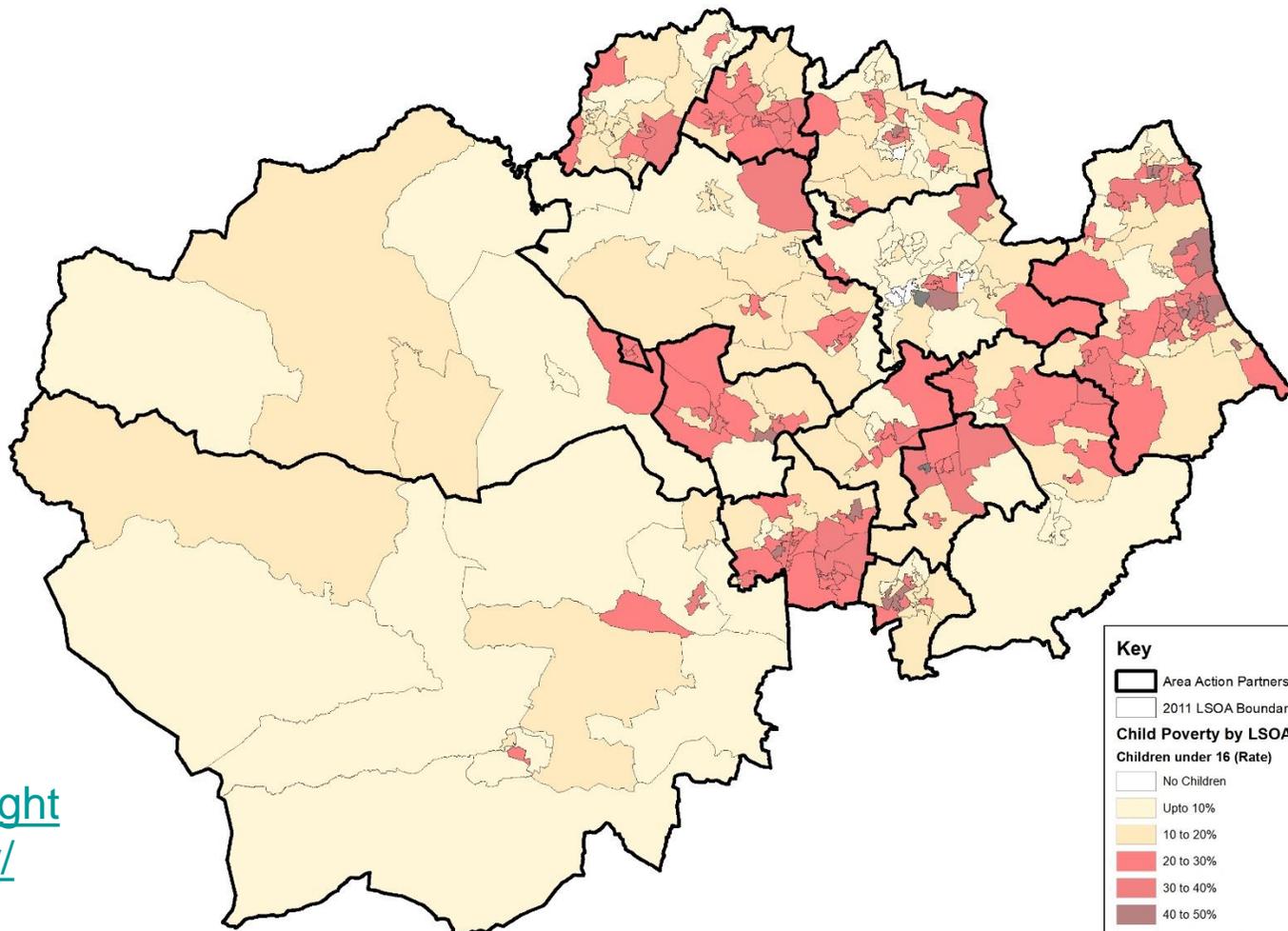
- 14.3 million people live in poverty in the UK
- 4.1 million children live in poverty in the UK
- In the UK 1 in 5 children live in poverty, in the North East rises to 1 in 4
- 1 in 5 foodbank users are in work
- 100,000 suicide attempts annually due to debt
- 7 out of 8 children born in poverty will never escape the poverty trap
- 60% families would need to borrow following an unexpected bill of £300

Altogether better



Child Poverty in County Durham

It is estimated that more than one in four children aged 0 to 4 are living in relative poverty across the county (**26.8%** / **7,200** children)



52.4% of the children living in the **Ferryhill Dene Bank North LSOA** are living in **relative poverty** – the highest proportion in the county.

<https://www.durhaminsight.info/children-in-poverty/>

Crown Copyright and database rights 2019. Ordnance Survey LA 100049055

Source: HMRC - U16 Children in Low income families

Altogether better



DCC Child Poverty – Plan on a Page

1. Promote positive language and values associated with child poverty

- Develop a child poverty communication plan
- Challenge negative perceptions of poverty
- Develop a child poverty charter for organisations to sign up to
- Include child poverty in plans, policies, training

2. Poverty management in communities linked to early help

- Provide financial literacy and debt advice
- Training of frontline staff to enable early conversations on finance with families
- Promote credit unions

3. Economic – good jobs for our young people and families in County Durham

- Supporting young people who are unemployed or NEET
- Affordable child care
- Access to higher education
- Targeted advice and support for vulnerable young people for their [progression]

Altogether better

Child Poverty and Education Settings

- **'Cut the Cost of the School' day** – training for school staff and governors
- **Back to School Support Fund (BSSF)** to support families with the cost of school uniform
- **Together 4 Fun and Food** – holiday activities programme
- **School Benevolent Fund**
- **Free School Meal Vouchers** – October half term

Altogether better

Questions?

Altogether better

